### G E N E S I S AI

**PRODUCT GUIDE**  
Spring 2023

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#### Edge Mode
- User Control
- Personalization

#### Speech Optimization
- Consonant Enhancement
- Voice AI

#### Sound Manager
- Ear-to-Ear Technology
- Quiet

#### Machine Noise Reduction
- Up to 22 dB of reduction
- Up to 12 dB of reduction

#### Speech in Noise Reduction
- Up to 22 dB of reduction
- Up to 10 dB of reduction

#### Transient Noise Reduction
- Up to 15 dB of reduction
- Up to 9 dB of reduction

#### Wind Reduction
- Up to 35 dB of reduction
- Up to 19 dB of reduction

#### Directional Processing *
- Adaptive
- Dynamic

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*Default on all standard styles. Optional for ITE R and ITC R styles.

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#### Edge Mode
- User Control
- Personalization

#### Speech Optimization
- Consonant Enhancement
- Voice AI

#### Sound Manager
- Ear-to-Ear Technology
- Quiet

#### Machine Noise Reduction
- Up to 7 dB of reduction
- Up to 7 dB of reduction

#### Speech in Noise Reduction
- Up to 8 dB of reduction
- Up to 8 dB of reduction

#### Transient Noise Reduction
- Up to 6 dB of reduction
- Up to 6 dB of reduction

#### Wind Reduction
- Up to 10 dB of reduction
- Up to 10 dB of reduction

#### Directional Processing *
- Adaptive
- Dynamic

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*Default on all standard styles. Optional for ITE R and ITC R styles.
GENESIS AI PRODUCT GUIDE

**Performance**
- mRIC R
- RIC RT
- ITE HS R
- ITE R

**Design/Discreet**
- mRIC R
- RIC NW
- ITC NW

**Power**
- Custom Cased SnapFit 2.0 Receiver
- CROS

**CROS**
- mRIC R
- RIC RT
- RIC RT

**TeleHear**
Our complete, remote telehealth solution keeps you connected to your patients even when they can’t reach your office.

**Edge Mode**
This enhanced version of our popular on-demand feature instantly optimizes sound quality when patients need it most.

**Starlink Wireless Accessories**
- Mini Remote Microphone
- Remote Microphone
- Remote Control
- Table Microphone
- TV Streamer

**Unique Starlink chargers for mRIC R and RIC RT hearing aids.**
All Starlink chargers have onboard turbo-charging functionality.

**Compatible Chargers**
- Starlink Premium Mini-Charger
- Starlink Charger

**Available Colors**
- White
- Tech Black
- Graphite Gray
- Silver
- Chestnut
- Caramel
- Beige
- Pink
- Light Brown
- Medium Brown
- Chestnut
- Dark Brown
- Black
- Clear
- Pink
- Blue/Red
- Black

**My Starkey patient app**
Gives patients control over their hearing aids, plus the ability to get tips, track their health, and access intelligent features designed to simplify their lives.

**Hear Share caregiver app**
Provides peace of mind for caregivers and more independence for hearing aid wearers.

**Starkey Neuro Processor**
Smaller but more powerful than all previous processors, it enables unprecedented sound quality, battery life, and ease-of-use improvements.

**Standard Colors**
- White
- Tech Black
- Graphite Gray
- Silver
- Chestnut
- Caramel
- Beige

**Custom Colors**
- Pink
- Light Brown
- Medium Brown
- Chestnut
- Dark Brown
- Black
- Clear
- Pink
- Blue/Red
- Black

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